

Date: July 15th, 2022

Dear Valuable Customers,

Notification of Counterfeits

Recently, we have confirmed that some of our products have been altered with counterfeit production date label. These products have been released into the global market to resemble brand new products with active warranties. However, these products were in fact manufactured many years ago and may have been stored improperly, and potentially affected their performance.

These "Counterfeit labels" are convincing imitations in appearance. Although these products were designed and manufactured by Sekonic, they are old, out of warranty and potentially stored for years incorrectly by unauthorized sellers.

Please note that we are not responsible for any accidents, malfunctions, repairs or warranties related to such counterfeits.

Counterfeit



Genuine



The way to distinguish a potentially counterfeit label is as follows:

- Different Color
- Different Font
- Different Size

If you encounter or suspect any irregular product labels, please contact Sekonic immediately, and we will inform you if it is a counterfeit. If it is a confirmed counterfeit, please return it to the store where you purchased it.

At Sekonic, we will take a firm stance toward eliminating "Counterfeit" products, that infringe on intellectual property rights, so that our customers can use our products with the confidence and performance expect.

We greatly appreciate your continued patronage and support for our products.

Sincerely,

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